

67 Hanson Place
Brooklyn, N.Y.
June 7, 1943.
Main 2-0049

Mrs. Effa Manley
71 Crawford St.
Newark, N.J.

Dear Mrs. Manley:

I wonder if you have given any thought to my suggestion concerning a story on you for PIC. I would appreciate a yes or no answer so that I can line up another story if you do not want me to do a picture story on you.

I didn't get much of a chance to talk to you at the Stadium or rather the Polo Grounds because you were upset over the team's loss. Our friend Bob Douglas can tell you what a good job I can do to publicize you in a white magazine. I can get a two page spread in PIC, a picture magazine with close to a million circulation. The spread would be on you and your team and whatever you would like to see in print about yourself.

Advertisers buying space in PIC pay fifteen hundred dollars for a two page ad but this story would come to considerable less than that and be the best piece of publicity since the Saturday Evening Post article on Satch Paige.

Awaiting to hear from you I remain,

Sincerely yours
Haskell Cohen

P.S. Time is getting short for the magazine so please let me know as quickly as possible since the pictures have to be considered.